

Building self-confidence is important for your teen¹



Self-confidence can have positive effects on your teen's:



Academics²



Mental well-being^{1,3}



Social life¹

One factor that contributes to your teen's self-confidence is their smile⁴

Many teens suffer **low self-esteem** because of crooked teeth.¹⁹

Well-aligned teeth lead to a healthy **smile, and boost confidence.**¹⁹

➤ Fortunately, orthodontic intervention can give your teen a great smile and help boost their self-confidence⁷

Give your teen a clear path to a **great smile with Invisalign® treatment**

- Social confidence is important for teens¹⁹
- One factor that affects teens' social confidence is their smile¹⁹
- Choosing the right orthodontic treatment can make all the difference in allowing your teen to continue living life with minimal disruption⁹
- Invisalign treatment: **The clear path to a great smile**



Better comfort¹²



Removable^{12,13}



Nearly invisible¹⁰



Fewer doctor visits^{12,15,16}



Better oral health¹⁶



Less disruption¹²



Clearer timelines¹²



Faster¹²

➤ Book an appointment with your orthodontist to find out if Invisalign treatment is right for your teen

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Faster than braces *Gu, J et al. Evaluation of Invisalign treatment effectiveness and efficiency compared with conventional fixed appliances using the Peer Assessment Rating index. *Am J Orthod Dentofacial Orthop* February 2017;151:259-66. *Buschang, Petal. Comparative time efficiency of aligner therapy and conventional edgewise braces. *Angle Orthodontist*, Vol 84, No 3, 2014. *SmartTrack material reshapes your smile more predictably than other aligners.



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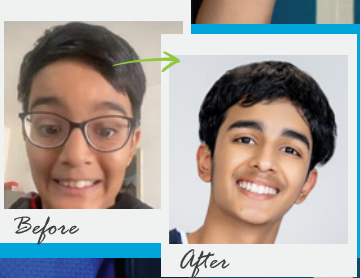
Fear? while playing your favourite sport.
Knock it out!

Sports uninterrupted Only with Invisalign!

- ✓ No interruptions
- ✓ No compromise
- ✓ Predictable* results



Shaurya Kohli
Aspiring Boxer, 15 years
Real Invisalign User



*Compared to Invisalign aligners previously made from single-layer (EX 30) material. Invisalign® system is a doctor-directed treatment and not sold directly to patients.

A great smile can go a long way but the journey to getting one is important

Did you know
In studies conducted among teens, braces were viewed as **painful and restrictive** – interfering with activities like eating, impacting lifestyle, and affecting self-confidence.⁸



Choosing the right orthodontic treatment can make all the difference in allowing your teen to continue living life with minimal disruption.⁹

	 Invisalign® clear aligners ¹⁰	 Traditional braces ¹¹	 Ceramic braces ¹¹	 Lingual braces ¹¹
Description	Custom-made clear aligners that fit closely to the teeth	Metal brackets and wires attached to the outside of teeth	Clear brackets attached to the outside of teeth	Metal brackets and wires attached to the back of teeth
How treatment is maintained	Replaced every 1-2 weeks	Manually adjusted throughout treatment	Manually adjusted throughout treatment	Manually adjusted throughout treatment

Invisalign® treatment makes the journey to a great smile a pleasant one for your teen

The Invisalign system's SmartTrack™ material, SmartForce™ features and SmartStage™ technology work together to move your teen's teeth more precisely, helping them achieve the smiles they deserve.^{12,13}

SmartTrack material^{12,13}

Highly elastic material provides better fit and gentle, more constant forces to achieve predictable and more comfortable tooth movements

SmartForce features¹²

Delivers the force systems necessary to achieve optimal and predictable tooth movements individually or as a series

SmartStage technology¹²

Generates the optimal path of tooth movement using advanced algorithms for predictability and efficiency

Invisalign treatment benefits over braces:

Less Painful



Braces May have some pain, sores or discomfort from wires, brackets or tooth movement¹⁸

vs  **Invisalign clear aligners** Proven to be less painful than braces, as there are no brackets that can create sores in the mouth.¹²

Removable



Braces Wires and brackets are fixed¹¹

 **Invisalign clear aligners** Made with SmartTrack material, Invisalign aligners are easy to put on and remove.^{12,13}

Nearly invisible



Braces Wires and metal brackets can be seen¹¹

 **Invisalign clear aligners** Aligners are virtually invisible¹⁰

Faster than Braces



Braces Clinic visits every 3 to 4 weeks and potential emergency visits due to wire or bracket breakage⁵

vs  **Invisalign clear aligners** Clinic visits every 6 to 8 weeks only. Fewer emergency visits needed because there is no risk of wire or bracket breakage.^{12,15,16} Hence, treatment duration was found to be faster than treatment with fixed appliances (braces) with lesser chairside time.*

 **Your teen may have a better quality of life⁸**

 **Your teen can enjoy the food and activities that he/she loves¹⁴**

 **Your teen can always smile with confidence¹⁴**

More Predictable



Braces Braces straighten teeth less predictably and are a hassle to use.¹⁸

 **Invisalign clear aligners** Designed to straighten teeth more predictably with its SmartTrack Material*.¹²

Less disruption



Braces Due to wires and brackets, braces can be disruptive and cause teens to miss out on certain activities⁸

 **Invisalign clear aligners** No wires or brackets. Can be removed before your teen engages in certain activities like sports¹²

 **Your teen can always smile with confidence¹²**

 **Your teen is free to enjoy sports and other activities¹²**

Better oral health



Braces Difficult to clean in between the metal brackets, which may result in irreversible white spots due to plaque build-up.^{5,17}

 **Invisalign clear aligners** Your teen will be able to brush and floss normally¹⁶

 **Your teen can benefit from better oral hygiene¹⁶**

